## LITEWORX Lift & Tone System

| DESIRED                    | HIGHLIGHT FORMULA |   |                                    |   |                 | NATURAL STARTING LEVEL & SCOOPS of Power Lifting Power |                           |                        |                          |                  |  |                    |                   |                      |                 |
|----------------------------|-------------------|---|------------------------------------|---|-----------------|--|---------------------------|------------------------|--------------------------|------------------|--|--------------------|-------------------|----------------------|-----------------|
| HIGHLIGHT COLOR            | LITI              | EWORX Toner Color(s)  | Conditioning Oil                   | Processing Cream                        | 1<br>Blue Black | <b>2</b><br>Black                                      | <b>3</b><br>Darkest Brown | <b>4</b><br>Dark Brown | <b>5</b><br>Medium Brown | 6<br>Light Brown | <b>7</b><br>Dark Blande                        | 8<br>Medium Rlanda | 9<br>Light Blande | 10<br>Very It Blande |                 |
| Rich<br>Auburn             | Medium Lift       | 1/2 oz 6R   | <sup>1</sup> /20z Oil              | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | 2               | 2  | 1                         | 1                      | 1                        | 1                | Dark Blonde Medium Blonde Light Blonde Very Lt |                    | <u> </u>          | FO                   |                 |
|                            | Maximum Lift      | ,,,   | , <u>z</u>                         | . 2                                     | n/a             | n/a  | n/a                       | n/a                    | n/a                      | n/a              | See Lowlighting Chart on Reverse               |                    |                   | erse                 | Se              |
| Soft<br>Auburn             | Medium Lift       | $^{1}/_{4}$ oz 6R + $^{1}/_{4}$ oz 6AN                                  | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | 2               | 2  | 1                         | 1                      | 1                        | 1                |  |                    |                   |                      |                 |
|                            | Maximum Lift      | . 4   |                                    | _                                       | n/a             | n/a  | n/a                       | n/a                    | n/a                      | n/a              | See Lowlighting Chart on Reverse               |                    |                   |                      | Sto<br>De:      |
| Warm<br>Caramel            | Medium Lift       | <sup>1</sup> / <sub>2</sub> oz 6AN                                      | 1/20z Oil                          | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | 2               | 2  | 1                         | 1                      | 1                        | 1                |  |                    |                   |                      | LITI            |
|                            | Maximum Lift      |   |                                    |   | n/a             | n/a  | n/a                       | n/a                    | n/a                      | n/a              | See Lowlighting Chart on Reverse               |                    |                   |                      | cho<br>Ste      |
| Light Copper<br>Blonde     | Medium Lift       | <sup>1</sup> / <sub>4</sub> oz 6R + <sup>1</sup> / <sub>4</sub> oz 8CG  | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | 2               | 2  | 1                         | 1                      | 1                        | 1                |  | 1 10 La            |                   |                      | or              |
|                            | Maximum Lift      | <sup>1</sup> / <sub>4</sub> oz 6R + <sup>1</sup> / <sub>4</sub> oz 8CG  | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | n/a  | n/a                       | 2                      | 2                        | 2                | See Lowlighting Chart on Reverse               |                    |                   | erse                 | Sw<br>Ste       |
| Wheat &<br>Honey Blonde    | Medium Lift       | <sup>1</sup> / <sub>4</sub> oz 6AN + <sup>1</sup> / <sub>4</sub> oz 8CG | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | 2  | 2                         | 2                      | 2                        | 1                | 1  | 1                  | See Lowlig        | hting Chart          | de              |
|                            | Maximum Lift      | <sup>1</sup> / <sub>4</sub> oz 6AN + <sup>1</sup> / <sub>4</sub> oz 8CG | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | n/a  | n/a                       | 3                      | 3                        | 2                | n/a  | n/a                |                   | everse               | (M<br>Mc        |
| Golden<br>Blonde           | Medium Lift       | <sup>1</sup> / <sub>2</sub> oz 8CG                                      | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | 2  | 2                         | 2                      | 2                        | 1                | 1  | 1                  | See Lowlig        | hting Chart          | Ste             |
|                            | Maximum Lift      | <sup>1</sup> / <sub>2</sub> oz 8CG                                      | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | n/a  | n/a                       | 3                      | 3                        | 2                | n/a  | n/a                |                   | everse               | cho<br>Na       |
| Light Golden<br>Blonde     | Medium Lift       | <sup>1</sup> / <sub>4</sub> oz 8CG + <sup>1</sup> / <sub>4</sub> oz 10A | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | 2                      | 2                        | 2                | 1  | 1                  | 1                 | 1                    | of I            |
|                            | Maximum Lift      | <sup>1</sup> / <sub>4</sub> oz 8CG + <sup>1</sup> / <sub>4</sub> oz 10A | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 5  | 4                         | 3                      | 3                        | 3                | 2  | 2                  | n/a               | n/a                  | de <sup>i</sup> |
| Vanilla<br>Cream Blonde    | Medium Lift       | <sup>1</sup> / <sub>4</sub> oz 8CG + <sup>1</sup> / <sub>4</sub> oz 12V | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | n/a                    | 3                        | 2                | 2  | 2                  | 2                 | 1                    | for             |
|                            | Maximum Lift      | <sup>1</sup> / <sub>4</sub> oz 8CG + <sup>1</sup> / <sub>4</sub> oz 12V | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 6  | 5                         | 5                      | 4                        | 3                | 3  | 3                  | n/a               | n/a                  | Ste             |
| Strawberry<br>Cream Blonde | Medium Lift       | <sup>1</sup> / <sub>4</sub> oz 6AB + <sup>1</sup> / <sub>4</sub> oz 6R  | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | n/a                    | 3                        | 2                | 2  | 2                  | 2                 | 2                    |                 |
|                            | Maximum Lift      | <sup>1</sup> / <sub>4</sub> oz 6AB + <sup>1</sup> / <sub>4</sub> oz 6R  | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 6  | 5                         | 5                      | 4                        | 3                | 3  | 3                  | n/a               | n/a                  | . _             |
| Irish Cream                | Medium Lift       | <sup>1</sup> / <sub>4</sub> oz 6AB + <sup>1</sup> / <sub>4</sub> oz 6AN | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | n/a                    | 4                        | 3                | 3  | 3                  | 2                 | 2                    | Sto             |
| Blonde                     | Maximum Lift      | <sup>1</sup> / <sub>4</sub> oz 6AB + <sup>1</sup> / <sub>4</sub> oz 6AN | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 6  | 6                         | 6                      | 5                        | 4                | 4  | 4                  | n/a               | n/a                  | pro<br>of       |
| Cool<br>Blonde             | Medium Lift       | <sup>1</sup> / <sub>2</sub> oz 10A                                      | 1/20z Oil                          | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | 2                      | 2                        | 2                | 1  | 1                  | 1                 | 1                    | into            |
|                            | Maximum Lift      | <sup>1</sup> / <sub>2</sub> oz 10A                                      | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 5  | 4                         | 3                      | 3                        | 3                | 2  | 2                  | n/a               | n/a                  | Ste             |
| Light Cool                 | Medium Lift       | $1/_{4}$ oz 10A + $1/_{4}$ oz 12V                                       | 1/20z Oil                          | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | n/a                    | 3                        | 2                | 2  | 2                  | 2                 | 2                    | Oi              |
| Blonde                     | Maximum Lift      | $^{1}/_{4}$ oz 10A + $^{1}/_{4}$ oz 12V                                 | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 6  | 5                         | 5                      | 4                        | 3                | 3  | 3                  | n/a               | n/a                  | Ste             |
| Lightest Cool              | Medium Lift       | <sup>1</sup> / <sub>2</sub> oz 12V                                      | 1/20z Oil                          | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | n/a                    | 4                        | 3                | 3  | 3                  | 2                 | 2                    | to              |
| Blonde                     | Maximum Lift      | <sup>1</sup> / <sub>2</sub> oz 12V                                      | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 6  | 6                         | 6                      | 5                        | 4                | 4  | 4                  | n/a               | n/a                  | Ste             |
| Icy Platinum               | Medium Lift       | $1/_{4}$ oz $12V + 1/_{4}$ oz 6AB                                       | <sup>1</sup> / <sub>2</sub> oz Oil | 1 <sup>1</sup> / <sub>2</sub> oz 10 Vol | n/a             | n/a  | n/a                       | n/a                    | 4                        | 3                | 3  | 3                  | 2                 | 2                    | _ 20            |
| Blonde                     | Maximum Lift      | 1/4 oz $12V + 1/4$ oz $6AB$   | 1/20z Oil                          | 1 <sup>1</sup> / <sub>2</sub> oz 20 Vol | n/a             | 6  | 6                         | 6                      | 5                        | 4                | 4  | 4                  | n/a               | n/a                  | Ste             |

**IMPORTANT NOTE:** 

Hair Characteristics Make A Difference! When highlighting over tinted hair, coarse resistant, dark tint or hard water deposit, add 1 additional scoop of LITEWORX Power Lifting Powder to the formula. Up to 8 total scoops of LITEWORX Power Lifting Powder may be used for maximum lightening power.



#### ORMULATING HIGHLIGHTS

See Preliminary Tests Instructions Prior to Using LITEWORX

itep 1: Determine client's esired Highlight Color, using the ITEWORX Swatch Ring or the color hart to the left.

Step 2: Determine client's Natural or Tinted Level, using the LITEWORX watch Ring.

Step 3: Determine if the client lesires a Medium or Maximum Lift Medium Lift = 1-4 levels lighter; Maximum Lift = 5–7 levels lighter).

Step 4: Once highlight formula is hosen, move across chart to the latural Starting Levels & Scoops of Power Lifting Powder area and determine how many scoops of ower Lifting Powder are needed or the desired level.

Step 5: Proceed to Mixing Procedure below.

#### Mixing Procedure

**Step 1:** With the 5 gram scoop provided, measure the desired amount of LITEWORX Power Lifting Powder nto a non-metallic mixing bowl.

Step 2: Measure the desired amount of LITEWORX Conditioning Oil Lightener into the measuring cup.

Step 3: Add the desired amount of .ITEWORX Non-Ammonia Toner(s) to the measuring cup.

Step 4: Add the desired amount of Tressa Processing Cream 10 or 20 Volume to the measuring cup.

Step 5: Pour contents of measuring cup into the mixing bowl and whip the ingredients into a smooth gel-like consistency.

# LITEWORX Lift & Tone System

| DESIRED<br>LOWLIGHT COLOR |  | LOWLIGHT FO   |                  |                 |                   | _                         | NATURAL STARTING LEVEL |                               |                  |                         |                           |                          |                       |          |
|---------------------------|--|---|------------------|-----------------|-------------------|---------------------------|------------------------|-------------------------------|------------------|-------------------------|---------------------------|--------------------------|-----------------------|----------|
|                           |  | LITEWORX Toner Color(s)   | Processing Cream | I<br>Blue Black | <b>2</b><br>Black | <b>3</b><br>Darkest Brown | <b>4</b><br>Dark Brown | 5<br>Medium Brown             | 6<br>Light Brown | <b>7</b><br>Dark Blonde | <b>8</b><br>Medium Blonde | <b>9</b><br>Light Blonde | 1 O<br>Very Lt Blonde | е        |
| Dark<br>Brown             |  | loz 4NG   | 1oz 10 Vol       |                 |                   |                           |                        | Recommended for Levels 4      |                  |                         |                           | 10                       |                       |          |
| Bronze<br>Mahogany        |  | <sup>1</sup> / <sub>2</sub> oz 4NG + <sup>1</sup> / <sub>2</sub> oz 6R  | 1oz 10 Vol       |                 |                   |                           |                        | Recommended for Levels 4 – 10 |                  |                         |                           |                          |                       | S        |
| Rich<br>Auburn            |  | loz 6R  | 1oz 10 Vol       |                 |                   |                           |                        |                               | 10               |                         |                           |                          |                       |          |
| Soft<br>Auburn            |  | <sup>1</sup> / <sub>2</sub> oz 6R + <sup>1</sup> / <sub>2</sub> oz 6AN  | 1oz 10 Vol       |                 |                   |                           |                        | Recommended for Levels 5 – 10 |                  |                         |                           |                          |                       | to<br>lo |
| Warm<br>Caramel           |  | loz 6AN   | 1oz 10 Vol       |                 |                   |                           |                        | Recommended for Levels 5 – 10 |                  |                         |                           |                          | -                     |          |
| Light Copper<br>Blonde    |  | <sup>1</sup> / <sub>2</sub> oz 6R + <sup>1</sup> / <sub>2</sub> oz 8CG  | 1oz 10 Vol       |                 |                   |                           |                        | Recommended for Levels 5 – 10 |                  |                         |                           |                          | -<br>5                |          |
| Wheat &<br>Honey Blonde   |  | <sup>1</sup> / <sub>2</sub> oz 6AN + <sup>1</sup> / <sub>2</sub> oz 8CG | 1oz 10 Vol       |                 |                   |                           |                        |                               |                  | R                       | ecommended l              | or Levels 7 –            | 10                    | <b>S</b> |
| Golden<br>Blonde          |  | 1oz 8CG   | 1oz 10 Vol       |                 |                   |                           |                        |                               |                  | R                       | ecommended l              | or Levels 7 –            | 10                    | r        |

#### **FORMULATING LOWLIGHTS**

See Preliminary Tests Instructions Prior to Using LITEWORX

- Step 1: Determine client's Desired Lowlight Color, using the LITEWORX Swatch Ring or the color chart to the left.
- Step 2: Determine client's Natural or Tinted Level, using the LITEWORX Swatch Ring.
- **Step 3:** Once lowlight formula is chosen, move across chart to the **Natural Starting Level** area and determine on which level(s) your chosen shade is best recommended.
- Step 4: Proceed to Mixing Procedure below.

#### Mixing Procedure

- Step 1: Add the desired amount of LITEWORX Non-Ammonia Toner(s) to the measuring cup.
- **Step 2:** Add the desired amount of Tressa Processing Cream 10 Volume to the measuring cup.
- **Step 3:** Pour contents of measuring cup into a non-metallic mixing bowl and whip the ingredients into a smooth gel-like consistency.

## **LITEWORX Helpful Tips**

- Each scoop of Power Lifting Powder provides up to 11/2 to 2 levels of lift. Lowlight formulas are designed to deposit tone only with minimal to no lift.
- When more lift is desired. increase the amount of Power Lifting Powder. When less lift is desired, decrease it.
- When more color deposit is desired, decrease the volume of Tressa Processina Cream from 20 Vol to 10 Vol, or even 5 Vol.
- For maximum color deposit, you may double the Color Toner amount in the formula

• Add 1 additional scoop of Power Lifting Powder when highlighting over tinted hair, coarse resistant, dark tint or hard water deposit. Up to 8 total scoops of LITEWORX Power Lifting Powder may be used for maximum lightening

power.

 When using dryer heat and highlighting through a cap or painting, place a loose plastic cap over the exposed processing highlights in order to keep the product from drying out while under the drver.

## **Removing Oxidized Color**

(For lightening tinted hair 1- 2 levels when results are too dark)

Mixing Procedure: Mix 2 scoops of LITEWORX Power Lifting Powder with 2oz of Processing Cream (10 or 20 Vol), Mix until blended, Add 2oz of LITEWORX Conditioning Oil Lightener and mix to a uniform, creamy consistency.

**Application & Processing:** Apply to damp hair off-scalp. Process at room temperature, typically from 5-20 minutes. Check frequently. When desired removal is achieved, remove by shampooing with Tressa Clarifying Shampoo.

NOTE: If results are too warm, tone with a shade of Tressa's Irresistible Deposit-Only Color or Tressa's Colourage Permanent Gel Color.

## **Preliminary Tests Instructions**

#### Skin Patch Test

A preliminary skin patch test is required 48 hours prior to the application. Clean a small area behind the ear or inside elbow using soapy water. Let dry. Mix minimal amount of desired LITEWORX formula per directions.

Apply prepared color to previously cleaned area using a cotton-tipped applicator. Let dry. Leave area untouched for 48 hours. Examine after 48 hours. If negative, desired formulation can be applied immediately. If burning, itching, swelling, irritation or abnormal reaction occurs in or around the area at any time during the test period, LITEWORX must not be used. LITEWORX should not be used if the scalp or adjacent areas show abnormal or diseased conditions.

#### **Hair Strand Test**

To insure professional results, a preliminary hair strand test is recommended. Mix a minimal amount of the exact formula to be used on the client. Apply to a small strand of hair beginning 1/4" away from scalp. Leave on until desired results are achieved. Shampoo and rinse thoroughly. Examine the hair for condition. If breakage occurs, your client's hair is not in suitable condition for the service, do not proceed. You may put your client on a conditioning regimen and try another strand test at a later date, perhaps 1 to 2 weeks later.

## **Processing for HIGHLIGHTS and LOWLIGHTS**

**Dryer:** Preheat dryer on medium setting. Process for 5 – 20 minutes, or until desired results are achieved.

**Room Temperature:** Up to 45 minutes, check frequently.

**NOTE:** If processing exposed highlights (i.e. with a cap) with a dryer, a loose fitting processing cap should be used over the exposed highlights to prevent drying out.

Rinse hair and shampoo with Tressa Replenishing Shampoo. Follow with Tressa Clarifying Rinse or Tressa Replenishing Conditioner.

Take-Home Bonus For maximum highlight care, send your client home with a shade (or shades) of Watercolors Color Maintenance Shampoo. With these amazing shampoos, your client can maintain or even adjust their highlights until it is time for a retouch service.